

A person is standing next to a bicycle on a dirt path in a field. The person is wearing a red shirt, grey shorts, and grey sneakers with red socks. The bicycle is a mountain bike with a silver frame and black tires. The background is a green field with a dirt path leading into the distance. The sun is setting in the upper right corner, creating a warm, golden glow. The overall scene is peaceful and outdoorsy.

PARTNERSHIP OPPORTUNITIES

BCSRA Summer Show
June 10 - 11, 2023
Richmond Olympic Oval

Western Canada's Ultimate Outdoor Lifestyle Tradeshow

BCSRA

BC SPORTS REP ASSOCIATION

Summer 2023 Show

About BCSRA

The British Columbia Sports Rep Association was formed in 1992 with the aim of unifying agents and representatives in the general sporting goods industry throughout BC. The Association hosts bi-annual trade shows, providing high-profile opportunities for agents to exhibit and sell their products to retailers. Retailers attending the show receive a Show Book upon arrival containing all the agents' contact information and the brands and lines they work with.

200+ Stores from
Across BC
Attend the
Winter Show

10% Annual
Growth
in Retailer
Attendance

83% of
Attendees are
Store Owners
or Managers

SATURDAY-MONDAY
JUNE
10-11

Western Canada's
Ultimate Outdoor
Lifestyle Tradeshow



BCSRA
SUMMER
2023
SHOW

**PARTNER
WITH US!**

BCSRA
BC SPORTS REP ASSOCIATION
www.bcsra.ca

BCSRA

BC SPORTS REP ASSOCIATION

Summer 2023 Show

The BCSRA Winter 2023 Show will be held in one of the world's most environmentally sustainable buildings, the **Richmond Olympic Oval**.



The venue has been reconfigured since the 2010 Olympics and now serves as a community multi-sport park and sports arena for events with health and sports in mind. It has 45,000 sqft. of exhibit space to offer with plenty of room for meetings and product demonstration.



Transportation

There is plenty of train and bus service to and from the Oval, making it easy for attendees from all over the Lower Mainland to get to.



Parking

The BCSRA offers free parking to retailers attending the show

SATURDAY-MONDAY
JUNE
10-11

Western Canada's
Ultimate Outdoor
Lifestyle Tradeshow



BCSRA SUMMER 2023

SHOW

PARTNER WITH US!

BCSRA

BC SPORTS REP ASSOCIATION
www.bcsra.ca

BCSRA

BC SPORTS REP ASSOCIATION

Summer 2023 Show

Why Partner with the Show?

Partnering at the BCSRA Shows presents an opportunity for your brand to gain widespread exposure to the retailers attending the show.

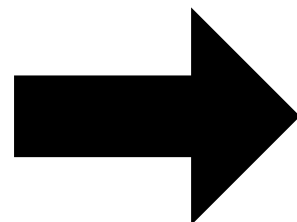
The benefits of partnering include:

- Exposure to retailers from all over the province
- An opportunity to draw more attention to your booth

If you would like to learn more about the partnership opportunities, please contact info@bcsra.ca

Why attend the BCSRA Show?

Watch our
promo video!



SATURDAY-MONDAY
JUNE
10-11

Western Canada's
Ultimate Outdoor
Lifestyle Tradeshow



BCSRA
SUMMER
2023

SHOW

PARTNER
WITH US!

BCSRA
BC SPORTS REP ASSOCIATION
www.bcsra.ca

BCSRA

BC SPORTS REP ASSOCIATION
Summer 2023 Show

WHY AN INCREASING NUMBER OF EXHIBITORS AND RETAILERS COME TO OUR SHOW:

- 45,000 square ft of open exhibit space at a new and unique venue
- Access to hundreds of brands
- Convenient show dates
- Free breakfast and lunches
- Free parking for retailers
- Social networking events
- Easy access from the airport and Canada Line
- Preferred rates at the Westin Wall Centre Hotel
- Continued seasonal growth with over 240 retail locations
- Comparatively lower exhibitor fees



SATURDAY-MONDAY
JUNE
10-11

Western Canada's
Ultimate Outdoor
Lifestyle Tradeshow



BCSRA
SUMMER
2023
SHOW

**PARTNER
WITH US!**

BCSRA
BC SPORTS REP ASSOCIATION
www.bcsra.ca

BCSRA

BC SPORTS REP ASSOCIATION

Summer 2023 Show

PARTNERSHIP OPPORTUNITIES

Partnering with BCSRA will stretch your investment further and gain unmatched exposure to the largest buying audience in BC. All prices are in Canadian Dollars and subject to 5% GST.

HYDRATION STATIONS PARTNER

\$250

Three opportunities are available at \$250 each

Hydration stations are located at the registration desk and either end of the food and beverage area of the show floor providing participants with complimentary access to fresh drinking water.

As a Hydration Stations Partner of BCSRA you benefit from the following entitlements:

- Package is for one station both days of the event
- Company logo on the BCSRA Website
- Company logo on a sign displayed at the show entrance
- Company logo on a sign displayed at station
- Company can display pop up banner next to station



SATURDAY-MONDAY
JUNE
10-11

Western Canada's
Ultimate Outdoor
Lifestyle Tradeshow



BCSRA SUMMER 2023

SHOW

PARTNER WITH US!

BCSRA

BC SPORTS REP ASSOCIATION
www.bcsra.ca

BCSRA

BC SPORTS REP ASSOCIATION

Summer 2023 Show

PARTNERSHIP OPPORTUNITIES

Partnering with BCSRA will stretch your investment further and gain unmatched exposure to the largest buying audience in BC. All prices are in Canadian Dollars and subject to 5% GST.

BREAKFAST PARTNER

\$500

Two opportunities are available (One Partner per day allocated on a first come first served basis) at \$500 each

Align your brand with the delicious breakfast served to all retailers. As a Breakfast Partner of BCSRA you benefit from the following entitlements:

- Company logo on the BCSRA Website
- Company logo on a sign displayed at the entrance of the Show
- Company logo on a sign displayed around the catering function
- Company logo in the Show Book



SATURDAY-MONDAY
JUNE
10-11

Western Canada's
Ultimate Outdoor
Lifestyle Tradeshow



BCSRA SUMMER 2023

SHOW

PARTNER WITH US!

BCSRA

BC SPORTS REP ASSOCIATION
www.bcsra.ca

BCSRA

BC SPORTS REP ASSOCIATION

Summer 2023 Show

PARTNERSHIP OPPORTUNITIES

Partnering with BCSRA will stretch your investment further and gain unmatched exposure to the largest buying audience in BC. All prices are in Canadian Dollars and subject to 5% GST.

AFTERNOON COFFEE BREAK PARTNER

\$250

Two opportunities available (One Partner per day allocated on a first come first served basis) at \$250 each

Align your brand with the afternoon coffee breaks served to all retailers. As an Afternoon Coffee Break Partner of BCSRA you benefit from the following entitlements:

- Partnership includes 6' table space in coffee break area
- Company logo on the BCSRA Website
- Company logo on a sign displayed at the entrance of the Show
- Company logo on a sign displayed around the catering function
- Company logo in the Show Book



SATURDAY-MONDAY
JUNE
10-11

Western Canada's
Ultimate Outdoor
Lifestyle Tradeshow



BCSRA SUMMER 2023

SHOW

PARTNER WITH US!

BCSRA

BC SPORTS REP ASSOCIATION
www.bcsra.ca

BCSRA

BC SPORTS REP ASSOCIATION

Summer 2023 Show

PARTNERSHIP OPPORTUNITIES

Partnering with BCSRA will stretch your investment further and gain unmatched exposure to the largest buying audience in BC. All prices are in Canadian Dollars and subject to 5% GST.

HAPPY HOUR/SOCIAL PARTNER

\$1,000

EXCLUSIVE opportunity available at \$1,000

The Happy Hour and the Social evening is an excellent opportunity for networking, As a Partner of BCSRA you benefit from the following entitlements:

- Partner able to setup banners and display outside on the concourse.
- Full page black and white advertising in the Show Book
- Company logo on the BCSRA Website
- Company Logo included in marketing emails to retailers
- Company logo on a sign displayed at the entrance of the Show
- Company logo on a sign displayed around the catering function
- Company logo in the Show Book



SATURDAY-MONDAY
JUNE
10-11

Western Canada's
Ultimate Outdoor
Lifestyle Tradeshow



BCSRA SUMMER 2023

SHOW

PARTNER WITH US!

BCSRA
BC SPORTS REP ASSOCIATION
www.bcsra.ca

BCSRA

BC SPORTS REP ASSOCIATION

Summer 2023 Show

Terms and Conditions

How to Apply

To book your partnership with the BCSRA , please contact the Association Secretariat at info@bcsra.ca. Partnership allocation will be assigned in order of application received.

Cancellation Policy

All cancellations must be sent in writing to the Association Secretariat at info@bcsra.ca. For cancellations received on or before May 19, 2023, 50% of the total amount will be refunded. There will be no refunds for cancellation requests received after May 19, 2023.

In the event that the show is cancelled for any reason, the Organizer shall in no way be liable to the participant other than to return to the participant, without interest, such sums as have been paid to the Association Secretariat.

SATURDAY-MONDAY
JUNE
10-11

Western Canada's
Ultimate Outdoor
Lifestyle Tradeshow



BCSRA
SUMMER
2023
SHOW

PARTNER
WITH US!

BCSRA
BC SPORTS REP ASSOCIATION
www.bcsra.ca

BCSRA
BC SPORTS REP ASSOCIATION
Summer 2024 Show

June 21-24, 2024

BCSRA
BC SPORTS REP ASSOCIATION
Winter 2025 Show

January 05-08, 2024